



Dr. Jørgensen elected as a member of the International Intra-Ocular Implant Club



Membership to the International Intra-Ocular Implant Club is restricted to a total of 250 active members worldwide. EuroEyes is proud to announce that it's founder, Dr. Jørgensen, was elected as an active member. Dr. Jørgensen is a true pioneer of cataract surgery and refractive lens surgery. He introduced ambulatory cataract surgery in Hamburg, Germany, as early as 1990 on a large scale. He also is a pioneer of LASIK surgery and started to use LASIK in 1993, long before it became mainstream surgery. The full article on: <https://www.euroeyes.com/category/news-en/>



Marc Cersovsky: General Manager Hong Kong and Head of Strategy and Business Development Asia

In order to support our local Management team around Michael Zhang, COO China, we are very excited about Marc Cersovsky getting behind the issues of business development. He will sustainably develop the existing clinics' utilization and overall performance of the existing clinics in Guangdong Province (EuroEyes Shenzhen and Guangzhou).

Mr. Cersovsky will evaluate the market in China to identify attractive locations or facilities to open new clinics. Based on his excellent market and business knowledge

he brings from his previous Partner role at KPMG HK/PRC, he will drive and operationalize our growth ambition. The EuroEyes Group is confident that Mr. Cersovsky will be an excellent match for these position and a strong asset to EuroEyes in Asia.

Technology Highlight: Euroeyes purchasing state-of-the-art excimer laser technology with the AMARIS 750 in 6 clinics

Thanks to 6D eye tracking, the SCHWIND AMARIS 750S offers the highest level of precision and, with its 0.54mm laser spot, ensures fast and smooth modelling of the cornea.

With a 750 Hz pulse frequency, it enables a very short ablation time of 1.5 seconds per dioptre and thus more safety and comfort for the patient, as the patient has to focus on the laser light for shorter time.

The 6D Eye Tracking is connected to the SCHWIND diagnostic system and can track all eye movements of the patient during the laser treatment, which improves accuracy. The excimer laser AMARIS 750 detects changes in the size of the pupil and adjusts automatically as necessary - the 6D eye tracker ensures precise centering.



International Medical Advisory Board (IMAB) 2020

The EuroEyes IMAB comprises of a group of internationally renowned ophthalmologists and opinion leaders in the field of refractive surgery. The committee advises the EuroEyes management team on the latest scientific findings and their deductions for specific initiatives and further developments.



In addition to PD Dr. Lerche (1.f.l.) , Prof. Dr. Knorz (2.f.l.), Dr. Jørgensen (3.f.l.) and Prof. Dr. Neuhann (5.f.l.), also Prof. Dr. Dick (6.f.l.) and Prof. Yao (4.f.l.) belong to EuroEyes IMAB.

The board members work closely together to advance medical education among EuroEyes employees, promote innovation in technology, and raise the quality and service standards of refractive surgery. More on: <https://www.euroeyes.com/medical-advisory-board/>



New Headquarter in a Danish Football Stadium

Due to the increasing demand for refractive surgery and ophthalmic services, EuroEyes-Denmark will open a new flagship clinic in the Danish capital Copenhagen in 2021. It will replace the original clinic in Copenhagen. The new clinic will be located in one of the most prestigious areas – in the immediate proximity to the home of football club FC Copenhagen and the biggest danish football stadium “Parken”.

This expansion will help us to meet the increasing demand for our services in Denmark, which is reflected in the continued growth of our business.

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